

children's digital legacies

start with their parents #ShareResponsibly



74% of parents say that the **positive aspects of social media** don't outweigh the negative



yet ...



34% post their **sonograms** on social media



92% have **posted photos** of their kids online before age 2



40% have **created accounts for their kids** by their first birthday

@KidsLinkApp is proud to participate in Safer Internet Day to help make a better Internet.
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Sources: Family Online Safety Institute, AVG/Stuff New Zealand, Gerber/NBC