



Titania Jordan

Brand Strategist and Spokesmom

Titania Jordan gets moms—not only because she is one, but also because she works with moms every single day to understand what they need from brands. As KidsLink’s mom expert, she plays an integral role in social media and marketing strategy and is the go-to contact for interviews and speaking engagements.

Titania is an Atlanta media personality and provides content for top parenting resources like baby gooroo, Cool Mom Picks and Cool Mom Tech.

Before starting her own marketing consulting company, she was a radio advertising account executive, helping clients like Whole Foods, Nikon and Best Buy reach the Atlanta market in innovative ways. In her down time she makes jewelry and builds LEGO cities. [@titaniajordan](#)